

November 2, 2020

Steven K. Gustafson  
State Trade and Rapid Response Coordinator  
Department of Economic Opportunity  
107 E. Madison St.  
Caldwell Building, MSC G-229  
Tallahassee, FL 32399  
steven.gustafson@deo.myflorida.com

Dear Mr. GUSTAFSON,

This notice is being provided to you pursuant to the Worker Adjustment and Retraining Notification Act of 1988, which requires employers to give official notice to certain government units or officials of a pending mass layoff or permanent closure.

This is to advise you that on December 31, 2020, Bridge Connector located at 500 11th Ave. N. Nashville, TN 38372, will permanently close its entire facility. The number of employees affected is approximately 154. A list of the affected positions is enclosed. Affected employees do not have bumping rights.

Employees are not represented by a union.

For further information, please contact Kate Faulkner at 301-922-1801 or [kfaulkner@bridgeconnector.co](mailto:kfaulkner@bridgeconnector.co).

Thank you.

Kate Faulkner  
VP, People & Culture

## **List of affected positions:**

- Director of Marketing
- Lead Sr. Staff Engineer
- Customer Support Manager
- Sr. Manager, Vendor Relations
- Solutions Engineer
- Technical Product Manager
- Sr. Director, Product and Technology Operations
- Technical Project Manager
- Strategic Account Executive
- Sr. Database Engineer
- Technical Project Manager I
- Talent Acquisition Manager
- Software Engineer II
- Marketing Operations Coordinator
- Product Marketing Manager
- Executive Vice President of Sales
- Account Executive
- Director, Engineering
- Manager, Solutions Architect
- Principal Engineer
- Sr. Account Executive
- VP of Client Experience
- AP/AR Manager
- Director of Solution Engineering
- Director, Channel Sales
- Marketing Automation Specialist
- Sr. Interface Engineer
- Chief Technology Officer
- Technical Support Manager
- Sr. Engineering Manager
- Director, EMR Partnerships
- Sales Enablement Manager
- Technical Vendor Manager
- Senior Software Engineer
- Sales Operations Manager
- Lead Senior Software Engineer
- Solutions Architect
- Interface Engineer
- Technical Project Manager II
- Software Engineer I
- Director, Security
- Data Engineer II
- Commercial Account Executive
- Chief Growth Officer

- Customer Service Representative
- Sr. Director. Revenue Operations
- Web Developer II
- Sr. Director CRM Applications
- Director. Product Architecture
- Associate Business Development Representative
- Senior Interface Engineer
- Sr. Client Experience Manager
- IT Analyst
- Paralegal II
- Compliance & Certification Coordinator
- Chief Administrative Officer
- Sr. Content Strategist
- Technical Business Integration Analyst
- AVP, Compliance and Contracting
- Sr. Manager Technical Integrations
- Chief Marketing Officer
- Director of Implementations
- Manager, DevOps
- DevSecOps Infrastructure Engineer
- Manager, Internal IT Support
- Business Development Representative
- VP & General Manager, Digital Health
- Manager, Contracts
- Associate Product Manager
- Chief Financial Officer
- Director of Strategy
- VP Strategy
- Digital Marketing Manager
- Paralegal I
- Data Analyst
- Product Designer
- Product Operations Project Manager
- UI/UX Designer
- Product & Tech Operations Project Manager
- Marketing Intern
- Sr. Client Experience Manager
- Talent Acquisition Business Partner
- Chief Delivery Officer
- VP, Technology
- Manager, Technical Integrations
- Regional Vice President, Sales (CRM)
- Program Manager I
- Product Manager
- Senior Software Engineer II
- Salesforce Developer
- Director. Business Development
- Vice President of Finance

- DevOps Engineer
- Director of Partnerships
- Director, Finance
- Office Manager
- Graphic Designer
- Scaling and Process Improvement Manager
- Communications Specialist
- HR Generalist
- CRM Apps Developer
- Client Experience Manager
- Project Manager
- Director, Technical Product Management
- Sr. Executive Admin Assistant to CEO
- Senior Account Executive
- Art Director
- IT Support Analyst
- Manager, Compliance and Certifications
- Implementations Manager
- Revenue Operations Analyst
- Technical Program Manager
- Software Engineer
- AP Administrator
- VP of Product
- Vendor Procurement Specialist
- Client Experience Manager
- Product Content Manager
- Director, Compliance and Contracting