



TO: Steven Gustafson,  
State Trade and Rapid Response Coordinator  
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Tallahassee, FL 32399-4137  
Email: [WARNnotices@deo.myflorida.com](mailto:WARNnotices@deo.myflorida.com)

The Honorable Brian Hamman, Chairman  
Lee County Board of County Commissioners  
PO Box 398  
Fort Myers, FL 33902  
Email: [dist4@leegov.com](mailto:dist4@leegov.com)

The Honorable Peter Simmons  
Mayor of the City of Bonita Springs  
9101 Bonita Beach Road  
Bonita Springs, FL 34135  
Email: [peter.simmons@cityofbonitasprings.org](mailto:peter.simmons@cityofbonitasprings.org)

FROM: Brian Kramer, General Manager

DATE: November 16, 2020

VIA: Electronic Mail and U.S. Mail

SUBJECT: WARN Act Notice

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I am writing on behalf of Hyatt Corporation ("Hyatt") with respect to Hyatt Regency Coconut Point Resort and Spa (the "Hotel"), at 5001 Coconut Rd, Bonita Springs, FL 34134. This is an amendment to the WARN notice previously sent to your Agency.

The COVID-19 pandemic initially prompted numerous restrictions on travel and group meetings that resulted in a drop in our business. As a business that caters to global travelers and hosts large events around the world, this pandemic impacts us immensely. Due to this crisis, employees at the Hotel have been impacted by temporary furloughs/layoffs, beginning on April 8, 2020.

We were hopeful that the restrictions and associated loss in revenue would be temporary. Since that time, it has recently become apparent that there will be longer-term revenue impacts as a result of the continued spread of the virus and recent surge of confirmed infections, extensions of

various government mandates and “mass gathering” orders, cancellation of conferences and events, and the prolonged decline in domestic and international travel, all of which have resulted in the sudden and unexpected effective shutdown of much of our business.

While there are encouraging signs that our economy can begin to reopen in some areas, it has now become clear that the demand for travel, events, and hospitality services will take substantially longer to resume than previously anticipated. With likely on-going social distancing until a reliable COVID-19 vaccine or treatment becomes available, we cannot predict when our way of doing business will return to “normal.”

With such a significant reduction in our business in a rapidly evolving situation, we have to make painful choices that would have seemed unthinkable just a short time ago. The reality is we need to take further action to support the long-term operation of the company in a completely new operating environment.

We initially anticipated that employee furloughs/layoffs at the Hotel would be temporary. Due to the sudden, dramatic, and unforeseeable additional impact of this pandemic on our business that is outside of our control, unfortunately, we must now engage in some employee separations that are expected to be permanent. This is a partial closure; not all employees at the Hotel will be impacted.

The affected employees at the Hotel are not represented by any union and do not have any bumping rights.

Enclosed is a listing of the job titles of the positions affected, the number of affected employees in each job classification, and the schedule of anticipated separations.

We regret that we were not able to provide advance notice of this action. Due to the impacts of COVID-19, we are providing this information at the earliest practicable time based on current business information.

Please contact me at 239-390-4210 or via email at [brian.kramer@hyatt.com](mailto:brian.kramer@hyatt.com), should you have any questions about this notice.

Sincerely,



Brian Kramer  
General Manager  
Hyatt Regency Coconut Point Resort & Spa

**Attachment A – Employees Affected by Permanent Separations**

**Commented [GWRI(1):** This chart should be completed with information on upcoming eliminations. You do not need to include prior eliminations from June.

JOB TITLE	NUMBER OF EMPLOYEES AFFECTED	SEPARATION DATE(S)
Administrative Assistant	1	November 30, 2020
Bell Attendant	1	November 30, 2020
Cook 2	1	November 30, 2020
Cook 3	1	November 30, 2020
Cook 4	6	November 30, 2020
Cook 5	1	November 30, 2020
Event Manager	1	November 30, 2020
Event Sales Manager	1	November 30, 2020
Event Set Up Manager	1	November 30, 2020
Event Set Up Supervisor	1	November 30, 2020
Hair Stylist	1	November 30, 2020
Houseperson - Events	4	November 30, 2020
HR Coordinator	1	November 30, 2020
Linen Attendant	1	November 30, 2020
Manicurist	1	November 30, 2020
Massage Therapist	1	November 30, 2020
Room Attendant	2	November 30, 2020
Runner - Housekeeping	1	November 30, 2020
Sales Systems Administrator	1	November 30, 2020
Seamstress/Tailor	1	November 30, 2020
Security Officer	1	November 30, 2020
Senior Event Manager	2	November 30, 2020
Server Assistant	4	November 30, 2020
Server-Events	6	November 30, 2020
Spa Attendant	1	November 30, 2020

Spa Director	1	November 30, 2020
Spa Reception Agent	1	

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