

MVW SSC, INC.

CORPORATE: 6649 Westwood Blvd, Orlando FL 32821 and 9002 San Marco Court, Orlando, FL 32819

November 16, 2020

Via Email (WARNnotices@deo.myflorida.com) and US Mail

Steven Gustafson, State Trade and Rapid Response Coordinator

REACT Program

MSC 229

107 E. Madison Street

Tallahassee, FL 32399-4137

Via U.S. Mail and Email (mayor@ocfl.net)

Mayor Jerry L. Demings

Mayor of Orange County

201 S. Rosalind Avenue, 5th floor

Orlando, Florida 32801

Via US Mail and Email (buddy.dyer@orlando.gov)

Mayor Buddy Dyer

Mayor of the City of Orlando

400 South Orange Avenue

Orlando, Florida 32801

Re: WARN Notice— Permanent Layoffs

Dear Sirs:

This notice is an update to the WARN Notices sent to you on September 2, 2020 and September 25, 2020. It is being provided because one additional employee will be impacted as a result of a layoff on January 22, 2021; and the number of associates to be impacted overall has been reduced in quantity.

These impacts remain due to the sudden, dramatic, and, unfortunately, continuing effects of the COVID-19 pandemic, **MVW SSC, INC.** (“the Company”) has experienced unforeseen business circumstances, including enormous and unexpected financial losses. As a result, pursuant to the Worker Adjustment and Retraining Notification Act (“WARN”), we are writing to notify you that the Company will be conducting permanent layoffs and furlough extensions at its facility located at 6649 Westwood Blvd, Orlando FL 32821 and 9002 San Marco Court, Orlando, FL 32819.

The Company laid off 18 affected employees on November 13, 2020 and will lay off one affected employee on November 27, 2020 and one additionally affected employee on January 22, 2021. At this time, we anticipate that 20 employees will be affected by these layoffs, and we expect the layoffs to be permanent. An updated list of the job titles of positions to be affected and the number of affected employees in each job classification is attached hereto (newly impacted positions are highlighted). The original lists provided with the September 2, 2020 and September 25, 2020 letters are also attached. No bumping rights exist, and no employees are represented by a union.

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The vast reach of the coronavirus outbreak, as well as the declaration of a national emergency, and various governmental directives for individuals to avoid congregating, limit travel, and limit occupancy was unforeseeable and caused, and will continue to cause, among other things, a drastic impact on our business. Specifically, resort occupancy levels and sales tours have been drastically reduced since the state of Florida declared a Public Health Emergency on March 1, 2020, and Orange County's March 24, 2020 Executive Order to temporarily close non-essential businesses. In May 2020, some business operations reopened but with limited occupancy and sales activity. Additionally, spiking levels of coronavirus cases in Florida in July and August 2020 and again in October and November 2020, have further contributed to the unforeseen business circumstances. After reviewing our staffing and business needs, we are providing this notice to you at the earliest possible time.

If you have any questions, please contact Nicole Larrivee at 407-529-2531 or via email at Nicole.Larrivee@vacationclub.com.

Sincerely,

Jacqueline Butler
Vice President Human Resources
On behalf of MVW SSC, Inc.

Enclosures

MVW SSC, INC.

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Updated List of Job Titles of the Affected Positions
(November 16, 2020)

Job Title of the Affected Position	Number of Affected Employees in this Position
Account Coordinator	1
Account Executive	1
Administrative Assistant II	1
Art Director	2
Associate Director Digital Product	2
Copy Editor	1
Digital Production Manager	1
Director Forecasting	1
Executive Administrative IDP	1
Executive Administrative RO Corporate	1
Manager Brand Management	1
Manager Marketing 16	1
Manager Production	1
Manager Rental Marketing	1
Regional Senior Director Marketing	1
Sr Administrative Assistant Brand	1
Sr Manager Consumer Research	1
VP Consumer Insights & Research (January 22, 2021)	1
GRAND TOTAL	20

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Updated List of Job Titles of the Affected Positions at 6649 Westwood Boulevard, Orlando FL
(November 16, 2020)

Job Title of the Affected Positions	Number of Affected Employees in this Position
Copy Editor	1
Executive Administrative IDP	1
Executive Administrative RO Corporate	1
Manager Marketing 16	1
Regional Senior Director Marketing	1
TOTAL	5

Updated List of Job Titles of the Affected Positions at 9002 San Marco Court, Orlando FL
(November 16, 2020)

Account Coordinator	1
Account Executive	1
Administrative Assistant II	1
Art Director	2
Associate Director Digital Product	2
Digital Production Manager	1
Director Forecasting	1
Manager Brand Management	1
Manager Production	1
Manager Rental Marketing	1
Sr Administrative Assistant Brand	1
Sr Manager Consumer Research	1
VP Consumer Insights & Research	1
TOTAL	15

MVW SSC, INC.

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Updated List of Job Titles of the Affected Positions
(September 25, 2020)

Job Title of the Affected Position	Number of Affected Employees in this Position
Account Coordinator	3
Account Executive	2
Administrative Assistant II	1
Art Director	2
Associate Director Digital Product	2
Communications Specialist	1
Copy Editor	1
Copy Editor NE	1
Copywriter	1
Digital Design Developer	1
Digital Design Developer NE	1
Digital Production Manager	1
Director Account Management	1
Director Brand Management	1
Director Forecasting	1
Executive Administrative IDP	1
Executive Administrative RO Corporate	1
Manager Brand Management	2
Manager Digital Production	1
Manager Marketing 16	1
Manager Marketing Events	1
Manager Production	2
Manager Public Relations (January 22, 2021)	1
Manager Rental Marketing	1
Photography Producer	1
Producer Initiative	2
Regional Senior Director Marketing (November 27, 2020)	1
Sr Administrative Assistant	2
Sr Administrative Assistant Brand	2
Sr Art Director	1
Sr Copywriter	1
Sr Manager Brand Marketing	1
Sr Manager Consumer Research	1
Sr Manager Digital Design Development	1
Sr Manger Account Services	2
Studio Artist	2
Grand Total	48

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Updated List of Job Titles of the Affected Positions at 6649 Westwood Boulevard, Orlando FL
(September 25, 2020)

Job Title of the Affected Positions	Number of Affected Employees in this Position
Account Executive	1
Communications Specialist	1
Copy Editor	1
Copywriter	1
Executive Administrative IDP	1
Executive Administrative RO Corporate	1
Manager Marketing 16	1
Manager Marketing Events	1
Manager Public Relations	1
Manager Rental Marketing	1
Producer Initiative	1
Regional Senior Director Marketing	1
Sr Administrative Assistant	2
TOTAL	14

Updated List of Job Titles of the Affected Positions at 9002 San Marco Court, Orlando FL
(September 25, 2020)

Account Coordinator	3
Account Executive	1
Administrative Assistant II	1
Art Director	2
Associate Director Digital Product	2
Copy Editor NE	1
Digital Design Coordinator	1
Digital Design Developer NE	1
Digital Production Manager	1
Director Account Management	1
Director Brand Management	1
Director Forecasting	1
Manager Brand Management	2
Manager Digital Production	1
Manager Production	2
Photography Producer	1
Producer Initiative	1
Sr Administrative Assistant Brand	2
Sr Art Director	1
Sr Copywriter	1
Sr Manager Brand Marketing	1
Sr Manager Consumer Research	1
Sr Manager Digital Design Development	1
Sr Manger Account Services	2
Studio Artist	2
TOTAL	34

List of Job Titles of the Affected Positions
(September 2, 2020)

Job Title of the Affected Position	Number of Affected Employees in this Position
BD1002 - Digital Production Manager	1
BD1010 - Studio Artist	2
BD1011 - Sr Administrative Assistant Brand	2
BD1012 - Administrative Assistant II	1
BD1022 - Copy Editor NE	1
BD1023 - Digital Design Developer NE	1
BD5007 - Sr Manager Digital Design Development	1
BD5011 - Sr Art Director	1
BD5016 - Sr Manager Brand Marketing	1
BD5017 - Sr Copywriter	1
BD5022 - Manager Production	2
BD5023 - Photography Producer	1
BD5027 - Sr Manager Consumer Research	1
BD5028 - Art Director	2
BD5032 - Manager Digital Production	3
BD5033 - Digital Design Developer	1
BD5035 - Manager Brand Management	2
BD5038 - Director Brand Management	1
BD5044 - Copywriter	1
BD5049 - Director Forecasting	1
BD5050 - Associate Director Digital Product	2
BD5055 - Director Account Management	1
BD5056 - Copy Editor	1
BD5057 - Account Executive	2
BD5062 - Account Coordinator	3
BD5068 - Sr Manger Account Services	2
BD5076 - Producer Initiative	2
DV1011 - Executive Administrative IDP	1
IT1002 - Communications Specialist	1
MS1227 - Sr Administrative Assistant	2
MS5117 - Manager Marketing Events	1
MS5138 - VP Strategic Alliances	1
MS5210 - Manager Marketing 16	1
MS5270 - VP Marketing Patnership	1
RM1000 - Sr Administrative Assistant IRM	1
RM1015 - Manager Rental Marketing	1
RM1018 - Manager Group Sales	1
RO1307 - Executive Administrative RO Corporate	1
Grand Total	52

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**List of Job Titles of the Affected Positions at 6649 Westwood Boulevard, Orlando FL
(September 2, 2020)**

Job Title of the Affected Positions	Number of Affected Employees in this Position
BD5032 - Manager Digital Production	1
BD5044 - Copywriter	1
BD5056 - Copy Editor	1
BD5057 - Account Executive	1
BD5076 - Producer Initiative	1
DV1011 - Executive Administrative IDP	1
IT1002 - Communications Specialist	1
MS1227 - Sr Administrative Assistant	2
MS5117 - Manager Marketing Events	1
MS5138 - VP Strategic Alliances	1
MS5210 - Manager Marketing 16	1
MS5270 - VP Marketing Patnership	1
RM1000 - Sr Administrative Assistant IRM	1
RM1015 - Manager Rental Marketing	1
RM1018 - Manager Group Sales	1
RO1307 - Executive Administrative RO Corporate	1
Grand Total	17

**List of Job Titles of the Affected Positions at 9002 San Marco Court, Orlando FL
(September 2, 2020)**

Job Title of the Affected Positions	Number of Affected Employees in this Position
BD1002 - Digital Production Manager	1
BD1010 - Studio Artist	2
BD1011 - Sr Administrative Assistant Brand	2
BD1012 - Administrative Assistant II	1
BD1022 - Copy Editor NE	1
BD1023 - Digital Design Developer NE	1
BD5007 - Sr Manager Digital Design Development	1
BD5011 - Sr Art Director	1
BD5016 - Sr Manager Brand Marketing	1
BD5017 - Sr Copywriter	1
BD5022 - Manager Production	2
BD5023 - Photography Producer	1
BD5027 - Sr Manager Consumer Research	1
BD5028 - Art Director	2
BD5032 - Manager Digital Production	2
BD5033 - Digital Design Developer	1
BD5035 - Manager Brand Management	2
BD5038 - Director Brand Management	1
BD5049 - Director Forecasting	1
BD5050 - Associate Director Digital Product	2
BD5055 - Director Account Management	1
BD5057 - Account Executive	1
BD5062 - Account Coordinator	3
BD5068 - Sr Manger Account Services	2
BD5076 - Producer Initiative	1
Grand Total	35