West Marine®

Friday July 31 2026

Yolanda Triplett
State Trade and Rapid Response Coordinator
Florida Department of Commerce
107 East Madison Street - MSC 229
Tallahassee, Florida 32399-4137
Email: yolanda.triplett@commerce.fl.gov

Re Announcement of Planned Reduction in Force Action

Dear Coordinator Triplett:

We are writing to give you notice that there will be a mass layoff at the West Marine's Florida Support Center located at located at 1 E. Broward Blvd., Suite 200, Fort Lauderdale, FL 33301 on Saturday October 3, 2026. This mass layoff is expected to be permanent.

All affected employees have been notified of their separation dates and that their separation from employment will be permanent. Affected employees are expected to be separated from employment beginning on Saturday October 3, 2026, with all separations accomplished by Saturday October 3, 2026.

Attached is a list of the job positions and number of individuals who will be affected by the mass layoff along with the anticipated schedule for job losses.

There will not be any bumping rights for the affected employees, that is, employees will not be able to displace more junior employees out of their job positions as a result of this mass layoff.

There is no union representing affected employees.

If you have any questions or want additional information concerning this matter, please contact Kristin Miles, Sr Director Human Resources at 734-945-3363 or kristinm@westmarine.com.

Sincerely,

Kristin Miles

Kristin Miles
Sr Director Human Resources

cc: Mayor Dean J. Trantalis
City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301
dtrantalis@fortlauderdale.gov

Attachment

Job Title	Number of Employees Impacted	Separation Date
Account Management Admin	1	October 3, 2026
Accounts Payable Clerk	2	October 3, 2026
Accounts Receivable Clerk	1	October 3, 2026
Asset Protection Analyst	1	October 3, 2026
Assistant Merchant	1	October 3, 2026
BI Reporting Analyst	1	October 3, 2026
Content Editor	1	October 3, 2026
Creative Design Manager	1	October 3, 2026
CRM Analyst	1	October 3, 2026
Digital Customer Care Pro	5	October 3, 2026
Digital Ins & Analyt Mgr	1	October 3, 2026
Dir Data Engineerin	1	October 3, 2026
Dir., Transportation	1	October 3, 2026
Director, eCommerce	1	October 3, 2026
District Manager 5008A	2	October 3, 2026
Divisional Merch Manager	1	October 3, 2026
DropShip Program Manager	1	October 3, 2026
Finance Special Projects	1	October 3, 2026
Full Stack Developer	1	October 3, 2026
Interim District Manager	2	October 3, 2026
Inventory Control Associa	4	October 3, 2026
Lead Engineer	1	October 3, 2026
LOA & Accommodation Admin	1	October 3, 2026
Loyalty Marketing Manager	1	October 3, 2026
Manager, eCommerce Ops	1	October 3, 2026
Manager, Human Resources	1	October 3, 2026
Manager, IT Operations	1	October 3, 2026
Merchandising Associate	1	October 3, 2026
Mgr, SEO	1	October 3, 2026
Operations Associate	3	October 3, 2026
Order Management Assoc II	1	October 3, 2026
Payroll Specialist	1	October 3, 2026
PRO Customer Care Rep	7	October 3, 2026
Program Manager, Store Op	1	October 3, 2026
Project Lead - Store Dev	1	October 3, 2026
Publisher	1	October 3, 2026

QA Analyst	1	October 3, 2026
Rigging Shop Sales Assoc	1	October 3, 2026
Sales Audit Clerk	1	October 3, 2026
Salesforce MKT Cloud An	1	October 3, 2026
Senior Accountant	1	October 3, 2026
Service Desk Analyst	2	October 3, 2026
Site Merchandinsing Manag	1	October 3, 2026
Social Media Specialist	1	October 3, 2026
Sr Dir, Dropship Program	1	October 3, 2026
Sr Dir, Privacy & IT Sec	1	October 3, 2026
Sr Dir., WMP Operations	1	October 3, 2026
Sr. Analyst, TreasuryFin	1	October 3, 2026
Sr. Director, Store Ops	1	October 3, 2026
Sr. Financial Analyst	1	October 3, 2026
Sr. Mgr, Asset Protection	1	October 3, 2026
Sr. Mgr, Real Est. & Leas	1	October 3, 2026
Sr. Operator	1	October 3, 2026
Sr. Programmer Analyst II	1	October 3, 2026
Sr. QA Analyst	1	October 3, 2026
Sr. Talent Acqu. Special	1	October 3, 2026
Supply Chain Analyst	1	October 3, 2026
Systems Administrator	1	October 3, 2026
Vendor Relations Analyst	1	October 3, 2026
VP, Operations	1	October 3, 2026
VP, Store Support	1	October 3, 2026