

June 27, 2024

Via Email Only: WARNnotices@commerce.fl.gov

State Trade and Rapid Response Program
MSC 229
107 E. Madison Street
Tallahassee, FL 32399-4137

Re: Notice of layoffs pursuant to the Worker Adjustment and Retraining Notification (WARN) Act.

Dear Government Officials:

This office represents Westgate Marketing, LLC and Westgate Resorts, Inc. (collectively “Company”). This notice is to inform you that the Company will conduct layoffs of workers assigned to work at the South Park location in accordance with the WARN Act. The following information is provided in accordance with 20 C.F.R. §639.7 (e) and is based on the best information available to the Company at the time.

- (a) **Name of Location/Address/POC:** South Park located at 8680 Commodity Circle, Orlando, Florida, 32819. The Company may continue its operation at this location. The points of contact for this matter are: (1) Phelicia Sweets: phelicia_sweet@wgresorts.com; 8680 Commodity Circle, Orlando, Florida 32819; 407.355.1000 or (2) Denise Roman denise_roman@wgresorts.com; 5601 Windhover Drive, Orlando, Florida 32819; 407.355.1000.
- (b) **Nature of Action:** These layoffs are expected to be permanent.
- (c) **Expected Date of Separation:** August 30, 2024. At this point, there is no anticipated schedule for further separations associated with this notice beyond August 30, 2024.
- (d) **Bumping Rights:** None
- (e) **Union Representation:** Not applicable.
- (f) **Positions and numbers of employees affected:**

Count of Employee ID	
Title	Total
Administrative Assistant	13
Administrative Manager	3
Administrative Supervisor	1
Application Support Analyst I	1
AST Project Manager	1
Business Intelligence Analyst	2
CAT Team Member	15
Commission Analyst	1
Concierge	39
Concierge Activation Team Mgr	1
Concierge Activation Team Spv	1
Concierge Sales Corp Director	1
Concierge Services Director	1
Concierge Services Manager	3
ConciergeActivationTeamAsstMgr	1
Contract Compliance Director	1
Control Desk Lead	1
Control Desk Manager	1
Dayline Sales TrainingDirector	1
Deeding Admin Director	1
Deeding CO Offsite Trainer	2
Deeding Training Director	1
Document Mngmt Closing Officer	7

Email Marketing Specialist	1
Event Coordinator Assistant	1
EventExperienceEngagmntExecDir	1
Exec Deeding Off Site Director	1
Executive Admin Assistant	1
Full Stack Developer	1
General Sales Manager	1
Graphic Designer	2
Guest Services Prod Manager	1
IC Telesales Director	1
IC Telesales IH Manager	2
IC Telesales Rep	40
IH Admin Offsite Trainer	1
Marketing VP	1
Multimedia Designer	2
OPC Marketing Director	1
OPCR CAT Manager	1
OPCR CAT Supervisor	2
OPCR CAT Team Lead	8
Owner Initiation VP	1
OwnerRelationRetentionAdminDir	1
Project Manager Digital Mktg	2
Quality Assurance Team Member	1
Recruiter	3
Recruiting Director	1

Reservationist	39
Reservations Admin Auditor	5
Sales Marketing Support VP	1
Sales Mktg Spt Reg Exec Dir	1
Sales Mktg Supt Reg Director	1
Sales Mrketing Service Sr VP	1
Sales Rep Vac Pac	13
Sales Trainer	6
Sales Training Dvlpmnt Sr VP	1
Social Media Content Coordntr	1
Social Media Mktg Coordinator	1
Special Projects Analyst	1
TA Pre Boarding Coordinator	1
Team Member Service Generalist	1
Technical Support Director	1
Telesales Director	1
Telesales Lead Team Member	8
Telesales P2G Manager	1
Telesales Pending to Good Team	2
Telesales Recruit Train Mngr	1
Telesales Sales Manager	4
Telesales Team Member Level I	56
Trainer	2
Training and Recruiting Manager	1
Training Coordinator	1

Training Developer	1
Training Developer II	3
Training Development Manager	1
VOA Agent	1
Web Developer	1
WG Sports Entertainment TM	12
WSE CAT Admin	1
WSE Event Project Manager	1
WSE Field Support Prjct Mgr	1
WSE Marketing Admin	1
WSE Marketing Exec Director	1
WSE Roadshow Manager	1
WSE Sales Production Manager	1
WSE Sr Marketing Analyst	1
WSE Supervisor	1
WSE VP	1
Grand Total	357

Should you have any questions regarding this matter, please don't hesitate to contact me.

Very truly yours,

GREENSPOON MARDER LLP

s/ Myrna L. Maysonet

Myrna L. Maysonet, Partner